

KEY FACTS ABOUT LONGRICH

- 1) A multinational company that produces for other multinationals.
- 2) Has been in operation since 1986
- 3) Longrich is the largest manufacturing company in the whole of Asia
- 4) Owns 8 research institutes across the globe: China, France, USA and Japan
- 5) Quality, unique, affordable and highly effective products mostly daily consumables
- 6) Offers generous compensation plan that leads to financial freedom.
- 7) Enables you earn weekly bonuses according to team activity.
- 8) No pressure, no monthly sales targets.
- 9) We are expected to have only 3 downlines (first Generation)
- 10) Two groups can achieve Financial freedom
- 11) Earn bonuses on all generations
- 12) Aims to raise global entrepreneurs

7 WAYS TO EARN IN LONGRICH

- 1) Performance Bonus
- 2) Development Bonus
- 3) Leadership Bonus
- 4) Repeat/ Retail order Bonus
- 5) Platinum VIP Incentive
- 6) Worldwide Incentive
- 7) Star Director incentive

1) PERFORMANCE BONUS

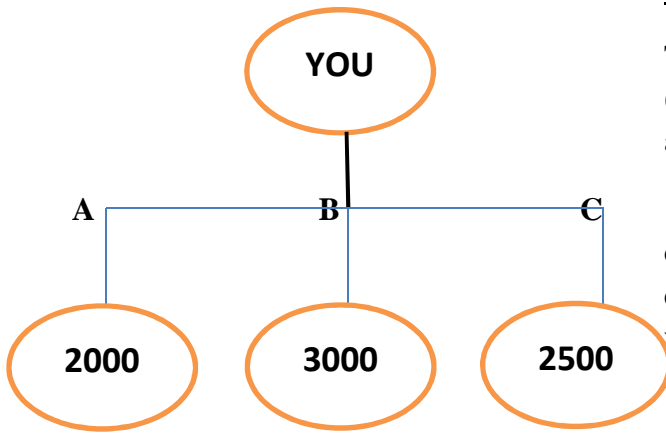
This is earned weekly from bonus leg's PV for the week. Percentage ranges from 8% to 12% based on entry level.

Weekly bonus ceiling for VIP is \$22,500 per leg. See table below:

ENTRY LEVEL	PERFORMANCE BONUS	WEEKLY BONUS CEILING
Platinum/VIP	12%	\$22,500.00 per leg
Gold	10%	\$7,500.00 per leg
Silver	8%	\$1,500.00 per leg

See bonus calculation below:

Performance Bonus Calculation using a VIP %



The figures in the circles indicate the cumulative team PV (point value) per leg for the week under review. PVs accumulate from purchases or sign ups.

Performance bonus is paid from the 2 legs with lower cumulative PV (bonus legs), the other leg is called your qualifying leg. In this case, Leg A and C for this week are your bonus legs. Bonus legs can change depending on activity.

Performance Bonus = (2000+2500) * 12%

=4,500*0.12 = \$540

Longrich exchange rate for Nigeria is N200 /dollar

Therefore performance bonus for this distributor for the week in review is 540 * 200 = **N108,000**

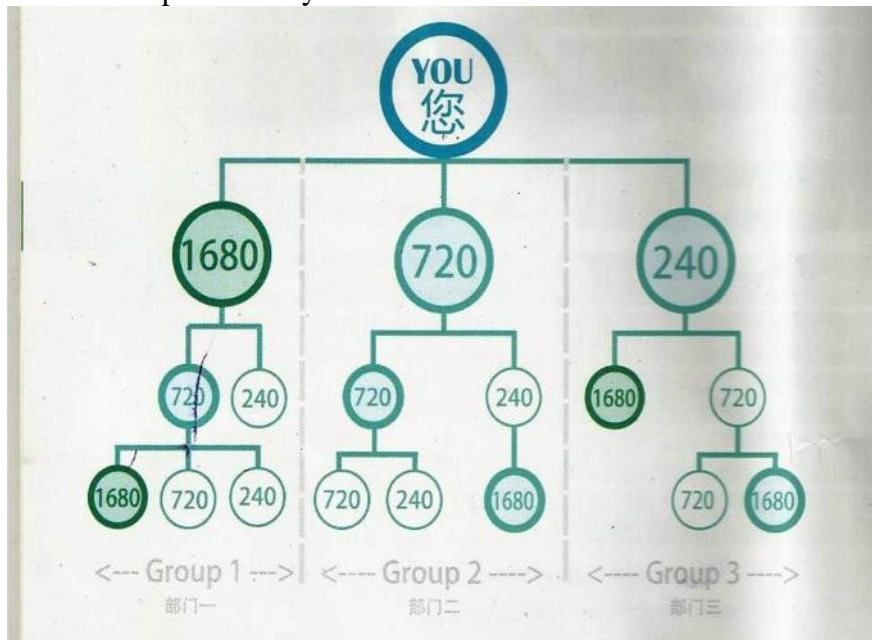
Note for a silver member, the PV is multiplied by 8% and for Gold it is 10%

NB: You can also earn on 1 leg provided is your bonus leg.(leg with lower accumulated group PV)

2) Development Bonus:

This is paid 10% flat for everyone on 2 of the highest developed PV legs per level per leg.

This is also paid weekly.



Let's calculate Development bonus (DB) using the example in the diagram:

DB is paid per level per leg as above, for this member he has activities on 3 levels of his team in this week under his 3 legs.

DB therefore is:

For Level 1: Highest PV legs for the week is 1680, 720, 240. Longrich keeps the biggest that is 1680 (**circled in bold**) and pays you on the other two:

DB = (720+240) * 10% = 960*0.1= \$96

For Level 2

DB = (720+720) * 10% = 1440*0.1= \$144

For Level 3

DB = (1680+1680) * 10% = 3360*0.1= \$336

Total Development Bonus for this week = \$96 + \$144 + \$336 = \$576.

We multiply by N200 our bonus exchange rate and we have 576* 200 = **N115,200**

The above DB will be paid to the member together with his performance bonus, leadership bonus etc for the week. Remember this is team work so grow along with your team and be sure to earn bigger DB weekly.

3) Leadership Bonus (maximum of 45% weekly)

Leadership bonus entitles you to earn a percentage of your downlines' earnings up to 12 generations based on sponsor tree and ranking.

Rank	Generation												Total	Minimum GPV per rank	Requirement	Bonus group New PV/week	
	1	2	3	4	5	6	7	8	9	10	11	12					
D1	10%													10%	720	N/A	N/A
D2	10%	5%												15%	1680	N/A	N/A
D3	10%	5%	5%											20%	3600	2 D2, on 2 legs	N/A
D4	10%	5%	5%	5%										25%	15000	2 D3, on 2 legs	N/A
D5	10%	5%	5%	5%	5%									30%	75000	2 D4, on 2 legs	N/A
D6	10%	5%	5%	5%	5%	5%								35%	225000	2 D5, on 2 legs	250pv
D7	10%	5%	5%	5%	5%	5%	5%							40%	450000	3 D5, on 3 legs	750pv
1 SD	10%	5%	5%	5%	5%	5%	5%	1%						41%	1,500,000	3 D6, on 3 legs	1250pv
2 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%					42%	3,720,000	3 D7, on 3 legs	2250pv
3 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%				43%	9,000,000	3 SD1, on 3 legs	5000pv
4 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%	1%			44%	20,000,000	3 SD2, on 2 legs	10,000pv
5 SD	10%	5%	5%	5%	5%	5%	5%	1%	1%	1%	1%	1%		45%	60,000,000	3 SD3, on 2 legs	20,000pv

NOTE: From D3 and above you must do your 30pv retail order per cycle to earn your leadership bonus. You can use money from your back office to make this order or physical cash. This doesn't stop other bonuses.

4) Repeat /Maintenance Order Bonus

You earn \$1.35 i.e 4.5% on every 30pv done by you or your downlines. So if 100 people in your team do 30 pv you will earn \$1.35 * 100 = \$135 * N200 = N27,000

4b) Retail Order Bonus

Paid weekly for retail orders above 30pv bought buy you or your downlines. It is a percentage of total PVs that exceeds 30 pv.

S/N	PV Above 30 Pv	% Bonus
1	0 - 99pv	21%
2	100 - 199pv	25%
3	200-399pv	29%
4	400 - 799pv	33%

5	800-1599pv	37%
6	1600pv -3499pv	41%
7	3500 and above	45%

NOTE: Longrich operates in cycles. We are paid today for what we did 5 weeks ago. Your first payment comes 5 weeks after you join i.e if you had activity under you same week. Combo payment comes earlier in most cases. To earn weekly, activity has to happen under you weekly either by you or by your downlines. You must also learn to balance your legs properly. Ensure you have activity on at least 2 separate legs for you to earn your weekly pay. Anything anybody under you does counts for you. In Longrich, your points are not wiped, they accumulate till infinity.

5) VIP Incentive

This is paid every cycle. It comes in points. Being a VIP member entitles you to this. You share in 1% of global PV (sales) for the cycle. This is quite big. These points can be exchanged for travel, car or house points.

Calculation: Worldwide PV * 1% x (Personal income/Total Qualified Income*100)

6) Worldwide Incentive

This is paid from 2.5% of Global Sales. This is paid in points. It is shared as below:

Ranking	Travel	Car	House	Total
Diamond 7 and above	1%	1%	0.5%	2.5%
Diamond 6 and above	1%	1%		2%
Diamond 4 and above	1%			1%

Calculation: Worldwide PV * Incentive% x (Personal income/Total Qualified Income*100)

NOTE: 1 point = \$100

8) Star Director Incentive

This incentive is paid as cash based on ranking.

Ranking	Income %
5 Star Director	0.05%
4 Star Director	0.10%
3 Star Director	0.20%
2 Star Director	0.30%
1 Star Director	0.35%

Calculation: Worldwide PV * Incentive% x (Personal income/Total Qualified Bonus*100)

Longrich compensation plan sure guarantees Financial Freedom.

Additional Information: From Diamond 2 and above the company reserves 5% of your bonus income (maximum of \$300 in a cycle) into maintenance order pool that allows you consume any time. You can use this money to place orders.

This compensation plan makes you earn to the last generation in your team. Longrich sure rocks!